

[Information from Maruni Wood Industry / Nextmaruni]

Mini and Minimini-sized Nextmaruni SANAA armless chair are now available.



Nextmaruni project started in 2004 by Maruni Wood Industry. (www.maruni.com/en/product/concept/nextmaruni/) One of the armless chairs designed by SANAA for the Nextmaruni project was very popular for its lovable silhouette. The mini and the minimini chairs were well received when they were sold last fall for a limited time offer. Due to continuous inquiries after the sale, the chair will be available in all three sizes as our standard line from this fall.

The chair is simple and compact, and its silhouette has character that would surprisingly match in any room and become a nice interior addition. Three sizes will be available (regular size, mini, minimini), and they will be enjoyed in much more different spaces and among more people of all ages. Colors will be ranging in 8 colors, from natural to vivid colors.

Order available from: Tuesday, September 6th, 2011

*Please ask your closest retail store for more details. (www.maruni.com/en/distribution/)

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Product name: Nextmaruni SANAA Armless chair Mini

Designer: Kazuyo Sejima+Ryue Nishizawa/SANAA

Manufacturer: Maruni Wood Industry

Dimensions: W245 x D280 x H552 / SH287 (mm)

Material: Beech wood, Steel

Color: Natural, Shadow (black), Pink, Green, Yellow, White beige, Brown, Dark gray (available in 8 colors)

Product name: Nextmaruni SANAA Armless chair Minimini

Designer: Kazuyo Sejima+Ryue Nishizawa/SANAA

Manufacturer: Maruni Wood Industry

Dimensions: W185 x D215 x H420 / SH220 (mm)

Material: Beech wood, Steel

Color: Natural, Shadow (black), Pink, Green, Yellow, White beige, Brown, Dark gray (available in 8 colors)

[Nextmaruni]

Nextmaruni project started in 2004, aspiring to produce “chairs which have been born from the Japanese aesthetic”.

By commissioning international designers to create chairs that can be seen as messages in response to the Japanese aesthetic, our aim has been to produce chairs from Japan that are not intrinsically Japanese yet harmonious world wide.

Transferring the experience of a creative chain, linking heterogeneous cultures to the design of chairs, is the “dialogue with Japanese culture” that Nextmaruni project seeks.

The “dialogue with the Japanese culture” is about getting designers to express through the design of chairs the new conceptions from the encounter between the Japanese aesthetic and the varied personalities of each of the designers conceived as the cultural “other”.

In this current age, we need to enter into a dialogue with the world by broadcasting the aspects of the Japanese culture to the world. In order to take on the challenges presented by the world, we at Nextmaruni aim to bringing back the Japanese aesthetic that lies within us and to reflect this aesthetic into the approach we adopted to the development of products and into our business.



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