

[Information from Maruni Wood Industry / Lightwood, Roundish, Club and Traditional Series]

Maruni Collection 2012 — Roundish with its enjoyable comfort, and new variations added to the Lightwood family.



All Photography by Yoneo Kawabe

In 2008, we have launched the Maruni Collection together with Naoto Fukasawa. We have come face to face with the designer and taken our time to design and launch new products for this collection focusing mainly on the Hiroshima series. Last year the Roundish by Naoto Fukasawa and Lightwood by Jasper Morrison have been launched as one of the new series, and the collection now has a broader range of products.

This year the Lightwood has added new variations to its family; A bar stool made for commercial use but will also match residential counter height tables, and also stools to match both counter and table heights. We would also like to introduce again the Roundish with cushioned seats which were announced last fall, now available with more variations in colors. As another aim of Maruni Collection, it has been challenging in redesign and refinement of Maruni Wood Industry's traditional lines of furniture since the start of the collection. Jasper Morrison's Club (*) has become part of this approach this year. The sofa of the previously announced Traditional Series by Naoto Fukasawa has also been modified in small details which gives a different new look (*).

*These new items will be available this autumn.

- Redesigning Maruni Wood Industry's traditional furniture:

Maruni Wood Industry has a long history of manufacturing traditional western style furniture, and many people today still have a fondness for the style. Therefore, we have included some tasteful traditional pieces into the modern Maruni Collection as an experiment. Although traditional furniture can look old-fashioned at first sight, it is true that such an "old-fashioned-ness" is also associated with our sense of comfort. Based on that, we slightly modified the materials and upholsteries of these traditional pieces.

Art director / Naoto Fukasawa

New items will be showcased at the main site of the ongoing Salone del Mobile Internazionale in Milan.

/// MARUNI COLLECTION 2012 JASPER MORRISON, NAOTO FUKASAWA ///

Date: Tuesday, April 17th – Sunday April 22nd, 2012

Venue: Rho Fiera HALL 6 STAND E29

In coming May, these new items will also be shown in Japan for the first time at our Tokyo exhibition.

/// MARUNI COLLECTION 2012 JASPER MORRISON, NAOTO FUKASAWA ///

Date: Thursday, May 24th & Friday, May 25th, 2012

Time: 10am – 6pm

Venue: Maruni Wood Industry Tokyo Showroom

3-6-13 Higashinonbashi Chuo-ku, Tokyo / 03-3667-4021

* Reception: Thursday, May 24th, 2012, 7pm-9pm

< Club concept / comment >

I think it's interesting to look at traditional models like the Maruni Britannia Chair and to try to reinvent them as contemporary models. Design is fixed on making 'new looks', but a large majority of the furniture market is made up of reproductions of classic designs, probably because people feel more comfortable or they feel they are taking less risk by selecting 'antiques'. So our intention is to accept this common taste for the Classic look, but to give it a fresher look, keeping what's good from the past and refining the forms to make something more contemporary.

*Britannia is one of the Classic furniture series made by Maruni Wood Industry.



Lightwood

CONTACT: MARUNI WOOD INDUSTRY INC.
Tokyo Office: 3-6-13 Higashinonbashi Chuo-ku Tokyo 103-0004 JAPAN
E-mail: press@maruni.com Web: www.maruni.com



Lightwood

CONTACT: MARUNI WOOD INDUSTRY INC.
Tokyo Office: 3-6-13 Higashinonbashi Chuo-ku Tokyo 103-0004 JAPAN
E-mail: press@maruni.com Web: www.maruni.com



Roundish

CONTACT: MARUNI WOOD INDUSTRY INC.
Tokyo Office: 3-6-13 Higashinonbashi Chuo-ku Tokyo 103-0004 JAPAN
E-mail: press@maruni.com Web: www.maruni.com



Roundish



Roundish

CONTACT: MARUNI WOOD INDUSTRY INC.
Tokyo Office: 3-6-13 Higashinonbashi Chuo-ku Tokyo 103-0004 JAPAN
E-mail: press@maruni.com Web: www.maruni.com



Club

* This Club will be available this autumn.

CONTACT: MARUNI WOOD INDUSTRY INC.
Tokyo Office: 3-6-13 Higashinonbashi Chuo-ku Tokyo 103-0004 JAPAN
E-mail: press@maruni.com Web: www.maruni.com



Club, Traditional Series



Traditional Series

* This new item of the Traditional Series will be available this autumn.

CONTACT: MARUNI WOOD INDUSTRY INC.
Tokyo Office: 3-6-13 Higashinonbashi Chuo-ku Tokyo 103-0004 JAPAN
E-mail: press@maruni.com Web: www.maruni.com