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MARUNI TO PRESENT A NEW STAND CONCEPT, FEATURING DESIGNS BY JASPER MORRISON AND NAOTO FUKASAWA AT SALONE DEL MOBILE 2019



The Roundish Armchair (cushioned) and in walnut by Naoto Fukasawa. Image by Yoneo Kawabe

Japanese furniture manufacturer, Maruni are to present a new stand concept at the Fiera during Salone del Mobile 2019, which will feature the Roundish Armchair and special edition versions of The Wide-Type HIROSHIMA Sofa and MALTA Table by Naoto Fukasawa as well as new launches from Jasper Morrison

For Salone del Mobile 2019, Maruni will be exhibiting a new stand concept that focuses on the limitless possibilities of a space and the new focus on a comfortable atmosphere and furniture for living in interiors, as part of S.Project, a new exhibition at the Fiera in Rho.

Maruni is one of the furniture manufacturers to be selected as part of S.Project, a new exhibition format dedicated to design products and decorative and technical interior design solutions. In complete synergy with all the other events, S.Project will collect and promote solutions from companies with a view to delivering a 360-degree overview of interior architecture as well as responding to the latest market demands.

Taking place in Hall 22, the Maruni stand will present their latest furniture collections, including new editions of the Roundish armchair by Naoto Fukasawa and Fugu dining chair by Jasper Morrison.

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HIROSHIMA Side Table and MALTA Dining Table by Naoto Fukasawa. Image by Yoneo Kawabe

The Roundish armchair designed by Naoto Fukasawa is characterized by the backrest, the arm and the seat being in one, unified shape. A single piece of laminated plywood has been twisted and bent in three dimensions, giving the user a comfortable feeling as if they are being enwrapped. A thin cushion has been added that further increases this feeling of snug comfort.



Fugu Lounge Chair by Jasper Morrison. Image by Yoneo Kawabe
*Fugu Lounge Chair released in 2018

The Fugu chair designed by Jasper Morrison is a solid-wood chair, finely crafted to create its beautifully curved surface using the cutting-edge technology that the Maruni Wood Industry is known for.

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Wide-Type HIROSHIMA Sofa by Naoto Fukasawa. Image by Yoneo Kawabe

The Maruni stand, designed by Naoto Fukasawa who is also the Art Director of the company, will take a new approach to expressing a comfortable atmosphere, together with interior items in an ample space.

Naoto Fukasawa comments:

"The uses and applications of spaces are no longer strictly defined. There are also no more divisions between different categories of furniture, like between office and dining room chairs or between different types of sofas.

This is because our modern era requires high-quality spaces and furniture that fits into our various lifestyles. We have created a booth that responds perfectly to the needs and trends of this modern era."

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NOTES TO EDITORS:

EVENT:

Tuesday 9th April:

13.00 – 15.00 – Press Preview with Jasper Morrison and Naoto Fukasawa, Hall 22 Stand B31-35

ABOUT MARUNI:

Maruni Wood Industry is a Japanese furniture brand that creates sophisticated minimalist designs through a combination of industrial and craft techniques.

Working under the concept of “Industrialised Craftsmanship”, Maruni strives to produce furniture that captures the delicate Japanese sensibility while being utilitarian, beautiful and accessible.

With a desire for quality, and excellence in craftsmanship, high value is placed on knowledge and skill sharing in order to preserve 90 years of world-class craft heritage.

Based in Hiroshima Prefecture, Japan, Maruni was founded in 1928 by Takeo Yamanaka. Under the art direction of Naoto Fukasawa and the design expertise of Jasper Morrison, Maruni continues to cultivate the strong Japanese tradition of wood based design.

STOCKISTS:

<http://www.maruni.com/en/distribution>

OTHER INFORMATION:

www.maruni.com

[instagram.com/maruni_official](https://www.instagram.com/maruni_official)

[facebook.com/maruni.wood.industry](https://www.facebook.com/maruni.wood.industry)

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ABOUT NAOTO FUKASAWA:

In 2003 he established Naoto Fukasawa Design. While collaborating with representative brands in Italy, Germany, France, Switzerland, Scandinavia and Asian countries for their product developments, he is also consulting both national and international companies. He has continued to hold workshops based upon his own thoughts regarding the transposition of human unconsciousness into design – a philosophy that could be best expressed using the terms



“Without Thought” and in 2010, it will record its 11th workshop. Fukasawa has won many awards that includes the American IDEA Gold Award, the German if Gold Award, the British D&AD Gold Award, the Mainichi Design Award, the 5th Oribe Award and a gold award for Japanese Good Design Award. In 2006, Fukasawa founded Super Normal with Jasper Morrison. In 2007, Fukasawa was accorded the title of Honorable Royal Designer for Industry (Royal Society of Arts). Fukasawa is one of the directors of 21_21 Design Sight. In 2010 Fukasawa acted as the chairman for the Good Design Award 2010 judging committee. He is a professor at Musashino Art University, a visiting professor at Tama Art University.

Fukasawa has co-authored such books as The Ecological Approach to Design (Tokyo Shoseki), Optimum (Rikuyosha), while authored An Outline of Design (TOTO Shuppan) and released NAOTO FUKASAWA, a compilation of his works, through Phaidon Press. Recently Fukasawa had an exhibition in collaboration with a photographer: Tamotsu Fujii and they published The Outline – The Unseen Outline of Things (Hachette Fujingaho)

ABOUT JASPER MORRISON:

Jasper Morrison was born in London in 1959, and graduated in Design at Kingston Polytechnic Design School, London (1979-82 BA (Des.)) and The Royal College of Art for Postgraduate studies (1982-85 MA (Des.) RCA). In 1984 he studied at Berlins HdK on a Scholarship. In 1986 he set up an Office for Design in London.

Today Jasper Morrison Ltd. consists of three design offices, a main office in London and two branch offices: one in Paris (opened 2002) and one in Tokyo (opened 2007). Services offered by Jasper Morrison Ltd. are wide ranging, from furniture to tableware and kitchen products and lighting, electronics and appliance design, designs for public space and more recently watches, clocks & shoes. In 2005, founding of Super Normal with Naoto Fukasawa. In June 2006, first Super Normal exhibition in Tokyo. In 2009 opening of the Jasper Morrison Limited Shop in London and in 2011 the launch of a webshop www.jaspermorrison.com/shop/

Our clients are worldwide, united as leaders in their individual fields. They include Alessi Spa, Italy; Alias Srl, Italy; Camper, Spain; Cappellini Spa., Italy; Flos Spa, Italy; FSB GmbH, Germany; Glas Italia, Italy; Ideal Standard (UK); Kettal, Spain; Magis Srl, Italy; Marsotto, Italy; Maruni, Japan; Muji, Japan; Oigen, Japan; Punkt, Switzerland; Rado Watch Co. Ltd., Switzerland; Rosenthal AG, Germany; Rowenta, France; Samsung Electronics, Korea; Sony Design Centre Europe; Vitra International AG, Switzerland.